

*There's a pro
in everyone.*



Workbook

Covering

Strong range - strong system

The new POS-concept
for covering materials
from COLOR EXPERT



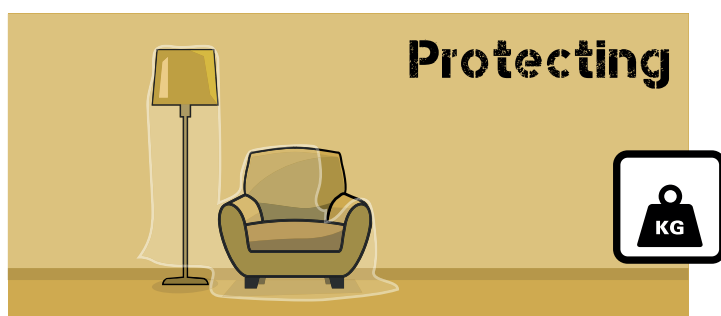
Simply convincing

Robust foils and tear-resistant tarpaulins - at a glance

From chipping come chips. And where there's plastering and painting, there's spilling and chipping. The masking products from COLOR EXPERT provide the necessary protection. From construction tarpaulins to masking films, from masking fleeces to masking papers, from fabric tarpaulins to dust protection doors: COLOR EXPERT presents the masking material in two intuitively understandable modules designed to provide little advice. And your customers recognize what they need. At a glance.

Always the right material - in one go

Your customers know which project they are planning, the size of the area they want to protect and the price segment in which they want to operate. And that's all they need to know. Because the new, clearly structured POS system guides them intuitively to the optimum covering material. With just one touch.



Consumer guidance

Application

- Plastering
- Painting
- Protecting

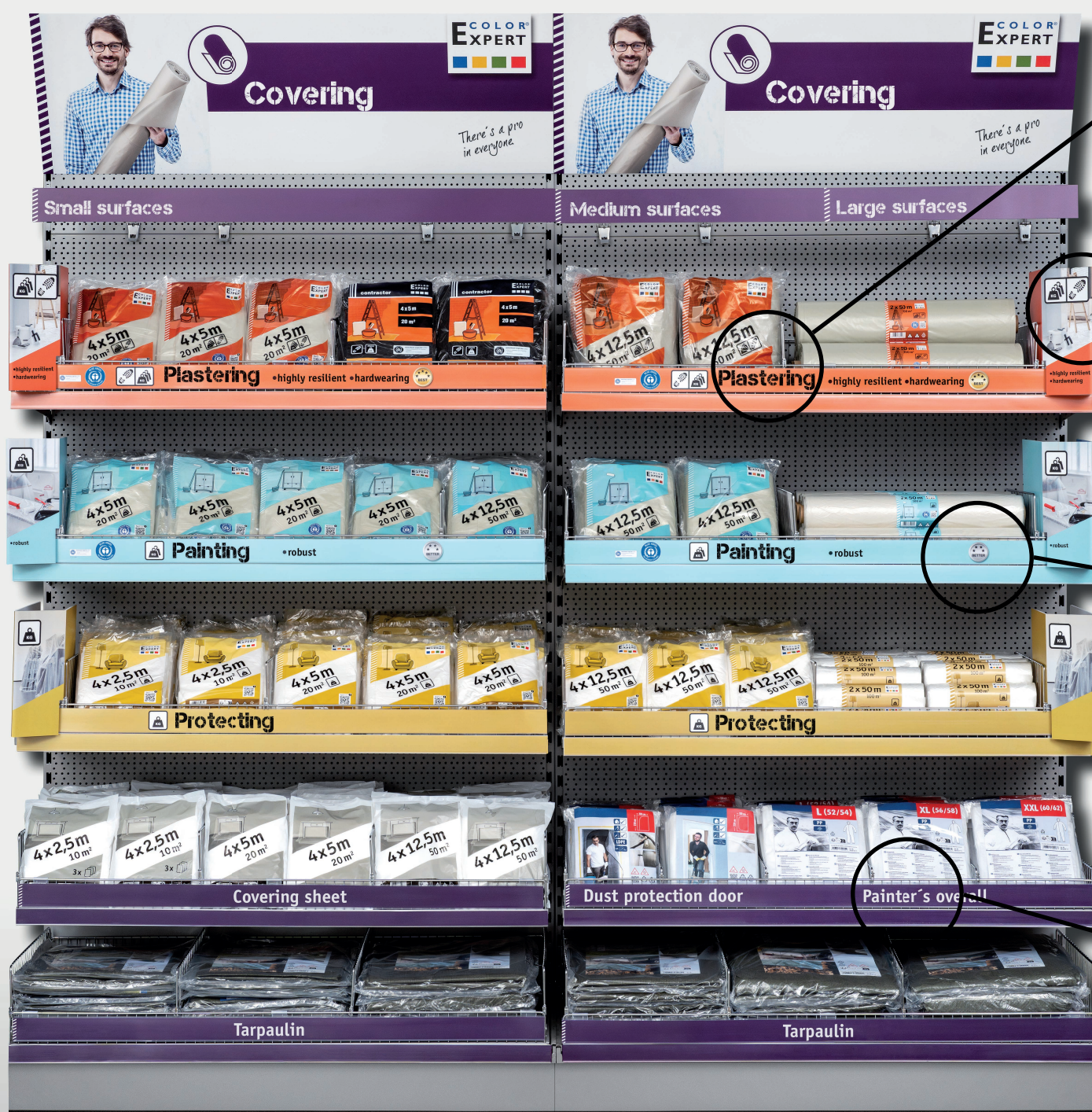
Quality

- Best (HPP)
- Better (MPP)
- Good (OPP)

Non-verbal Icons

- highly resilient
- hardwearing
- robust

Clever matrix, clear customer guidance

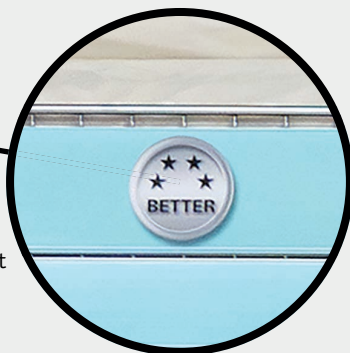




The color and area designation define the area of application, the properties and quality of the products in the respective shelf.



Vertical side dividers guide your customers in the right direction as soon as they enter the corridor: with an application photo and pictograms, they visually draw attention to the products and their special features.



Better and Best icons provide information about product quality.



Product inserts identify products from the entry-level price range as well as specialty items from the covering range.

Simple, fast, safe - effortless purchase decision

COLOR EXPERT presents the covering materials in two clearly structured and labeled shelf modules. The clever matrix makes it easy for your customers: The products are sorted by application: **Protecting, Painting, Plastering**. Each application area is **color-coded** and has its own shelf. With the planned application, customers are already on the right shelf. The arrangement of the shelves (Protecting: bottom, Painting: middle, Plastering: top) also reflects the **qualities** of the foils and tarpaulins (Good, Better, Best).

Small, medium or large surface? The **size** of the material guides customers **from left to right** to the optimum product. Simple, fast and safe.

Flexible modules - for every shelf format

The two modules of the standard shelving unit are 1.25 m wide. The flexible concept also allows smaller module sizes (1 x 1.25 m, 2 x 1.00 m, 1 x 1.00 m) with a correspondingly adapted range. Depending on the size and requirements of your DIY store.

Module versions

2 x 1,25 m	1 x 1,25 m
2 x 1,00 m	1 x 1,00 m

Price-conscious and solution-oriented

The lower shelves serve as a presentation area for price-conscious items in a neutral presentation or for special solutions in the covering segment - specifically adaptable for your customer group.

Internationally understandable

Simple color coding system

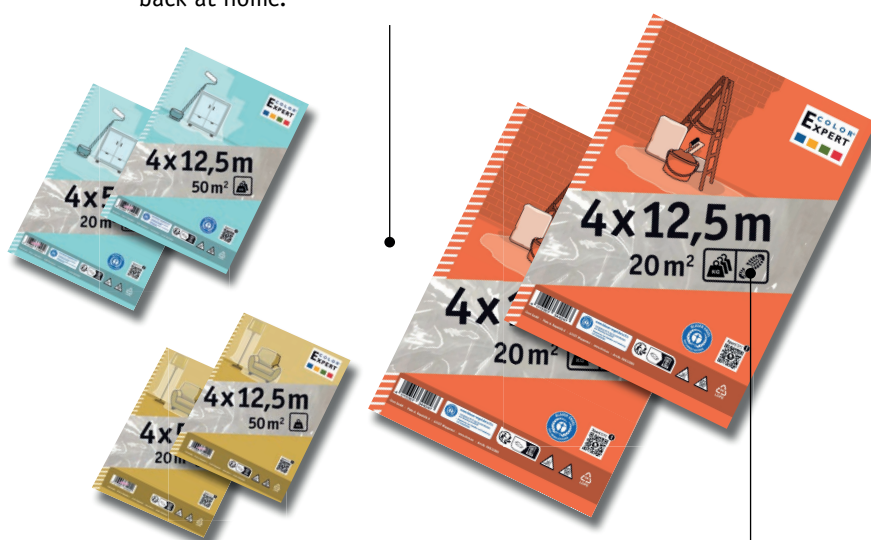
Plastering: Orange, Painting: Light blue, Protecting: Yellow - each application area has a shelf and its own color. It is also assigned an application picture and an illustration. This means that each area is clearly labelled - from the side vertical dividers to the scanner rails and packaging. This ensures a clear structure and quick orientation.



Non-verbal product information

User-friendly illustrations and easy-to-understand pictograms convey the application and special properties of the products non-verbally: One, two or three weights stand for resilience, a footprint for tread resistance.

Color, illustration, dimensions, features: Your customers have everything they need to know non-verbally and internationally understandable on the packaging. Even when they are back at home.



See what you get – whether translucent, transparent or black: our packaging is specially designed so that consumers can see at first glance what they are buying.

Color-coded scanner rail inserts structure the module and assign the products to the applications.



Pictograms on the scanner rail inserts inform your customers non-verbally about special properties, qualities and sustainability seals.



Credible Ecolabel

The Blue Angel is probably the best-known label for environmentally friendly products and services. People know and trust the seal, which is only awarded after strict criteria have been met. The cover materials from the Better and Best quality range bear the Blue Angel. This is because at least 80% of the film material is made from recycled plastic.



www.blauer-engel.de/uz30a

- Foil at least 80% recycled plastic
- Limitation of pollutants

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STORCH-CIRET GROUP
Covering sheet





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Plastering



Building tarpaulin - Professional Plastering

- For covering walls, floors and objects during work involving high mechanical loads, such as chiselling and plastering work
- Extremely resilient and can be walked on



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Item no.	Width	Length	Surface area	Material	Thickness	Colour	PU	EAN
96942097	4 m	5 m	20 m ²	LDPE	75 my	black	10	4 013307 819943

Building tarpaulin Plastering

- For covering walls, floors and objects during work involving high mechanical loads, such as chiselling and plastering work
- Highly resilient and can be walked on



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Item no.	Width	Length	Surface area	Material	Thickness	Colour	PU	EAN
96932099	4 m	5 m	20 m ²	LDPE	46 my	translucent	10	4 013307 819912
96935099	4 m	12,5 m	50 m ²	LDPE	46 my	translucent	5	4 013307 819929



Covering

Building tarpaulins, painter's tarpaulins, covering foils

Building tarpaulin Plastering



- For covering walls, floors and objects during work involving high mechanical loads, such as chiselling and plastering work
- Highly resilient and can be walked on



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Item no.	Width	Length	Surface area	Material	Thickness	Colour	Core	PU	EAN
96939999	2 m	50 m	100 m ²	LDPE	46 my	translucent	53 cm	3	4 013307 819936



Painting



Painter's tarpaulin Painting

- For covering walls and objects when painting with colours, varnishes, glazes and wallpapering
- Robust painter quality



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Item no.	Width	Length	Surface area	Material	Thickness	Colour	PU	EAN
96922099	4 m	5 m	20 m ²	LDPE	18 my	translucent	20	4 013307 819882
96925099	4 m	12,5 m	50 m ²	LDPE	18 my	translucent	10	4 013307 819899

Painter's tarpaulin Painting

- For covering walls and objects when painting with colours, varnishes, glazes and wallpapering
- Robust painter quality



DE-UZ 30a / 42014



Item no.	Width	Length	Surface area	Material	Thickness	Colour	Core	PU	EAN
96929999	2 m	50 m	100 m ²	LDPE	18 my	translucent	53 cm	9	4 013307 819905



Covering

Building tarpaulins, painter's tarpaulins, covering foils

Protecting



Covering foil Protecting

- For covering walls and objects to protect them from dust and light soiling during interior renovation work



Item no.	Width	Length	Surface area	Material	Thickness	Colour	PU	EAN
96911099	4 m	2,5 m	10 m ²	HDPE	7 my	transparent	80	4 013307 819844
96912099	4 m	5 m	20 m ²	HDPE	7 my	transparent	50	4 013307 819851
96915099	4 m	12,5	50 m ²	HDPE	7 my	transparent	10	4 013307 819868

Covering foil Protecting



- For covering walls and objects to protect them from dust and light soiling during interior renovation work



Item no.	Width	Length	Surface area	Material	Thickness	Colour	Core	PU	EAN
96919999	2 m	50 m	100 m ²	HDPE	7 my	transparent	-	10	4 013307 819875



Covering foil

- Easy protection of objects from dust and dirt



Item no.	Amount	Width	Length	Surface area	Material	Thickness	Colour	PU	EAN
96903010	3x	4 m	2,5 m	10 m ²	HDPE	4 my	transparent	40	4 013307 819806
96901910		4 m	5 m	20 m ²	HDPE	4 my	transparent	40	4 013307 819820
96904910		4 m	12,5	50 m ²	HDPE	4 my	transparent	20	4 013307 819837

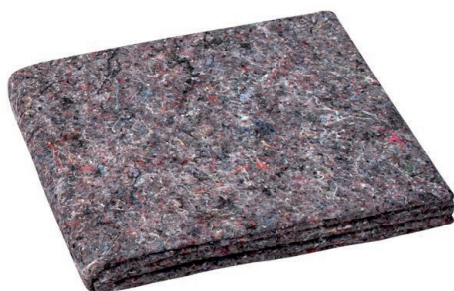




Painter's fleece

- Protects floors from dirt during interior and exterior renovation work
- Very absorbent
- Non-slip underside

Item no.	Width	Length	Surface area	Grammage	Colour	PU	EAN
94261115	1 m	10 m	10 m ²	220 g/m ²	grey	18	4 013307 820116
94262215	1 m	25 m	25 m ²	220 g/m ²	grey	2	4 013307 820123



Painter's fleece

- Protects floors from dirt during interior and exterior renovation work
- Very absorbent
- Non-slip underside

Item no.	Width	Length	Surface area	Grammage	Information	Colour	PU	EAN
94260315	1 m	3 m	3 m ²	180 g/m ²	folded	grey	10	4 013307 820192



Painter's fleece

- Protects floors from dirt during interior and exterior renovation work
- Very absorbent
- Non-slip underside

Item no.	Width	Length	Surface area	Grammage	Colour	PU	EAN
94260515	1 m	5 m	5 m ²	180 g/m ²	grey	36	4 013307 820079
94261015	1 m	10 m	10 m ²	180 g/m ²	grey	18	4 013307 820086
94262615	1 m	25 m	25 m ²	180 g/m ²	grey	3	4 013307 820093
94265115	1 m	50 m	50 m ²	180 g/m ²	grey	4	4 013307 820109

Masking paper

- Protects floors from dirt during interior renovation work
- Highly absorbent



Item no.	Width	Length	Surface area	Information	Colour	PU	EAN
96997515	0,75 m	20 m	15 m ²	creped	brown	10	4 013307 820147

Masking paper

- Protects floors from dirt during interior renovation work



Item no.	Width	Length	Surface area	Information	Colour	PU	EAN
96999815	1 m	20 m	20 m ²	smooth	brown	10	4 013307 820130





Covering

Fabric tarpaulins, dust protection doors and overalls



Fabric tarpaulin

- For covering e.g. building materials, trailers etc.
- Very tear-resistant and versatile
- Eyelets at 1 m intervals for lashing down

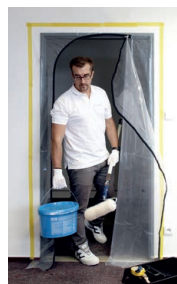
Item no.	Width	Length	Surface area*	Grammage	Colour	PU	EAN
96930215	2 m	3 m	6 m ²	75 g/m ²	green	20	4 013307 820048
96930615	1,5 m	6 m	9 m ²	75 g/m ²	green	15	4 013307 820062
96930315	3 m	4 m	12 m ²	75 g/m ²	green	10	4 013307 820031
96930415	4 m	6 m	24 m ²	75 g/m ²	green	5	4 013307 820055
96930515	6 m	8 m	48 m ²	75 g/m ²	green	3	4 013307 820024

*Dimensions = sectional dimensions, usable dimensions approx. 4-5% smaller



Dust protection door foil

- For shielding dirt, fine dust and dust and spray mist during renovations
- Dense film material
- L-shaped zipper



Item no.	Dimensions	Material	Colour	PU	EAN
96962215	2,20 m x 1,20 m	LDPE	translucent	5	4 013307 479765

Dust protection door fleece

- For shielding dirt and coarse dust during renovations
- Breathable Painter's fleec fabric
- C-shaped zipper



Item no.	Dimensions	Material	Colour	PU	EAN
96962015	2,20 m x 1,20 m	fleece	white	10	4 013307 749608

Overall

- Protects against light paint splashes and coarse dirt during interior renovation work
- With hood, foot, arm and waist elastic



Item no.	Size	Material	Colour	PU	EAN
98680015	L 52-54	Polypropylen	white	10	4 013307 820154
98680115	XL 56-58	Polypropylen	white	10	4 013307 820161
98680215	XXL 60-62	Polypropylen	white	10	4 013307 820178





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